



MEDIA RELEASE

FOR IMMEDIATE RELEASE

Contact: Jessica Aranda

Tel: 569-3871

email at: jaranda@caritasofaustin.org

Over 800 People Gather to Hear Inspirational Authors

WHAT: Caritas of Austin is pleased to be hosting Ron Hall and Denver Moore, authors of the acclaimed book "Same Kind of Different As Me". They are visiting Austin to kick off Caritas' first ever Speaker Series event. The Speaker Series will provide the opportunity for Hall and Moore to discuss their book and the powerful belief of how one person can make a difference and improve their community. Caritas shares this belief-we change lives-one client at a time.

All proceeds generated from the event will benefit Caritas of Austin. Caritas provides a service continuum for those experiencing poverty that begins with a safety net and links them to resources to achieve self-sufficiency.

The day before the event, Hall and Moore are to tour Caritas to meet, greet and sign copies of their books for all Caritas staff.

WHEN: Wednesday, February 27, 2008 ----3:45 p.m. Tour of Caritas of Austin
Thursday, February 28, 2008---11:30 a.m. Check-In, Noon Program & Luncheon

WHERE: Renaissance Austin Hotel, 9721 Arboretum Blvd.

WHO: Authors Ron Hall and Denver Moore will be the featured speakers with special remarks by Caritas Executive Director, Beth Atherton, Caritas Board President Sam Gwynne, and Pastor Jennifer Cumberbatch of Agape Christian Ministries. Over 800 people from the business and Austin community will be in attendance for Caritas' biggest fundraising event to date.

WHY: Since 1964, Caritas has assisted with emergency basic needs such as food, rent and utilities and helped clients learn the skills they need to gain self-sufficiency. This year, Caritas will serve over 20,000 adults and children as Travis County's largest source of non-governmental assistance for low-income families. Caritas is an integral part of the community's social services network. caritasofaustin.org

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